

CHRISTOPHER D. HUDSON

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EXPERIENCE

Riptide Web

2018 – Present

Carlsbad, CA

Front-End, Web Design & Developer

Integrative consultant for web design, front-end development, and digital marketing strategy catering to multiple industries, business types, and sizes. Advise and coordinate all phases of web projects using the latest design techniques and data analytics to drive customer success.

WAXIE Supply

2012 – 2018

San Diego, CA

Senior Multimedia & Web Designer

Lead web and design specialist for digital marketing, web, photography, and video needs. Coordinate design and maintenance of web site, Ecommerce, email marketing, branding, and digital strategy.

Sequenom Biotech

2011 – 2012

La Jolla, CA

Senior Graphic Designer

Develop and implement the design and organization of marketing materials for physician and patient use during prenatal care. Projects included web, print, video, and tradeshow materials.

Varitage Agency

2009 – 2011

Carlsbad, CA

Senior Graphic Designer

Design and develop ophthalmology advertisements, identity packages, web sites, and trade show marketing materials communicating complex information often subject to strict legal guidelines.

Grubb & Ellis Real Estate

2005 – 2009

Los Angeles, CA

Senior Design Specialist

Lead graphic artist for the L.A. area responsible for managing brand and coordinating projects between five separate offices creating websites, signage, and fliers for property marketing materials.

IHOP Corp.

2001 – 2005

Glendale, CA

Graphic Design Specialist

In-house designer and photographer for training materials and marketing communications. Coordinate design of IHOP custom facing marketing materials for prospective franchisees and shareholders.

EDUCATION

West Texas A&M University

2018 – 2019

Canyon, TX

MBA, Master of Business Administration

Graduated May 2019

Marketing, Management, and Communications (4.0 GPA)

Chadron State College

2015 – 2017

Chadron, NE

BBA, Bachelor of Arts Information Systems

Graduated December 2017, Emphasis in information systems, magna cum laude (3.8 GPA)

Blue Key Honor Society, Phi Beta Lambda, Dean's List, President's List

Southwestern College

1996 – 1999

Chula Vista, CA

AA, Associate of Arts in Graphic Design

Graduated May 1999, (3.6 GPA)